SAMPLE AUDIT

What your free audit looks like, start to finish.

This is the same report format every host receives. The property here is illustrative, with details changed. Your audit uses your real listing, website and Google results.

2/6 direct booking checks passed

- ✓ Own website
- ✓ Calendar synced
- ✗ Instant booking

- ✗ Opt-in guest list
- ✗ Return reminders
- ✗ Found on Google by name

Sample property: 4-bedroom pool home, Orlando · about 180 nights booked a year · 4.9 rating from 120+ reviews

01 · WHAT WE FOUND

Six findings, ranked by impact.

Guests can only send a booking request — HIGH IMPACT

What we found: Your site has a "Book Now" form. Families fill it out and wait for an email back, with no live calendar and no price shown.

Why it matters: Every hour they wait, they can book another home on Airbnb in two taps.

Fix: A booking site with a live calendar, the full price up front and instant, secure checkout.

No way to welcome direct guests back — HIGH IMPACT

What we found: Families who book with you outside Airbnb leave no guest list behind, and nothing invites them back after checkout.

Why it matters: Direct guests are yours to stay in touch with, with their permission. Without a list, they drift back to booking sites and you pay the fee again.

Fix: An opt-in returning-guest club at checkout on your own site, and a "same time next year?" email with an unsubscribe link. Airbnb guests stay on Airbnb.

Hard to find on Google — WORTH FIXING

What we found: Searching the home's name shows the Airbnb listing first. Your own site is on page two and has no Google business profile.

Why it matters: Families who look you up by name end up booking on Airbnb.

Fix: A fast site built around your home's name, plus clear steps to claim your Google profile.

Slow and cramped on phones — WORTH FIXING

What we found: Your current site takes about 6 seconds to load on a phone, and the booking button sits below the fold.

Why it matters: Most vacation searches happen on phones; a slow page loses them.

Fix: A site built phone-first, with the book button always in reach.

Great reviews, not reused — ALREADY STRONG

What we found: Your reviews mention the pool, the game room and a quick drive to Disney, but none of that appears on your own site.

Why it matters: Your best selling points stay on Airbnb's page.

Fix: Show your top highlights and guest quotes on your own site, with permission.

Calendar is already synced — ALREADY STRONG

What we found: Your booking software already syncs with Airbnb and VRBO, so your new site can plug straight in.

Why it matters: Less setup, and no double bookings.

Fix: Keep your software. We connect the new site to it.

The numbers, then your new site.

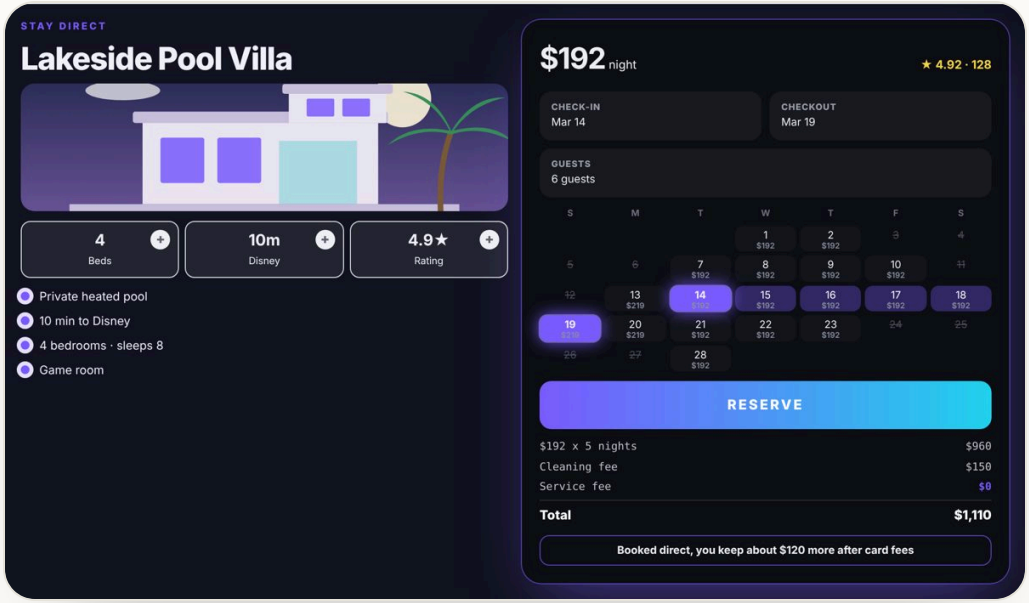
ESTIMATE FOR THIS PROPERTY

$210 a night × 180 nights	$37,800
Airbnb's 15.5% host fee on it	−$5,859
Stays booked on your own site (1 in 4)	$9,450

Kept a year after ~3% card processing

+$1,181

Assumptions: the 15.5% fee most US Airbnb hosts pay; direct bookings still pay about 3% card processing, which is subtracted. Direct stays come from Google, referrals and returning direct guests; Airbnb guests and their repeat bookings stay on Airbnb. At this pace, fee savings alone cover the $1,600 package in about 16 months. Booking software and domain are paid separately. An illustration, not a promise of bookings; your audit uses your own rate and calendar.



Your site preview: a first look at your home on one of our designs. Prices and ratings shown are sample data.

Recommended: Guest Return System

Fixes findings 1, 2, 4 and 5. Finding 3 gets step-by-step Google instructions in your report.

1. You read it
Your report arrives by email within 3 business days.

2. Ask anything
Reply with questions. No calls needed.

3. No obligation
Start a package only if it fits.